

DTF - DIRECT TO FILM

ART REQUIREMENTS

All artwork must be sent ready to print. We do not create artwork, scale logos or color match for this product

FILE TYPES

Vector Files: AI, EPS, and PDF.

Raster Files: PNG or TIF with a transparent background.

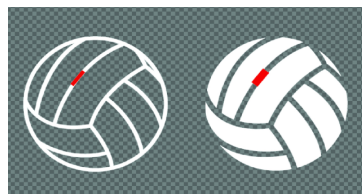
PRINT REQUIREMENTS

Print Area: 1.25 pt

Negative Space: 1.25 pt

Artwork that does not meet these requirements may not have enough adhesive to apply properly or may close up

Artwork should have clean hard edges; fades, transparencies, or shades on edges cannot be printed.

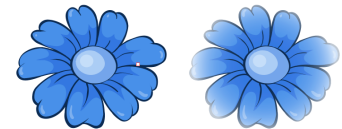


Line and Negative Space



Any areas showing white will print white

AbAb



Artwork must have hard edges, any fades or soft edges will not produce correctly

COLORS

STOCK COLORS

Use the Pantone/CMYK codes listed in our provided AI art file. To ensure the best results, we suggest ordering our pantone gang sheet and pressing it onto dark color garments for reference. We print directly from your provided artwork, we do not guarantee any colors.

Areas that require white ink must be set up as white in your artwork.

Remove any backgrounds on your logos. Any backgrounds left on your artwork will be printed.

COLOR MODE

Transfers are printed in CMYK. Do not send your artwork in RGB color mode. If your artwork is sent in RGB it will be converted to CMYK when printing. This will change printed colors.

PRICING

PROVIDED ART - GANG SHEET

— \$.04 per sq inch

GANG SHEET SPECS

- Art board Width - 22" w
- Art board Height - Min 24", Max 120"
- Art can be arranged to fit best use.
- Even rows/columns not required.
- Would recommend at least 1/4" between designs.
- Transfers will be in rolled up sheet form that you have to cut apart.

COLOR EXPECTATIONS

If stock colors are not used we cannot guarantee colors are what you are expecting on the final product.

The printed product may not match your monitor. What you see on the screen and what prints are not always the same.

Slight variations between runs may occur with DTF printing.

WE DO NOT OFFER CREDIT OR REPRINTS ON THIS PRODUCT IF COLORS ARE NOT AS EXPECTED.

PROVIDED ART

— \$.06 per sq inch

GANG SHEET CREATED IN HOUSE

- Individual provided art must be to size.
- Quantity for each design must be provided at time of ordering.
- Art will be arranged to fit best use.
- Even rows/columns - by request only (additional sq inch cost).
- Would recommend at least 1/4" between designs.
- Transfers will be in rolled up sheet form that you have to cut apart.